

The Snowman Tour



2022 official programme advertising and artwork specifications

Thank you for expressing an interest in advertising in this year's tour programme.

Why advertise with us?

- 2022 venues include: York Minster; Salisbury, Chester, Liverpool, Durham, Coventry Cathedrals and Sheffield and Hull City Halls
- Our full UK programme has a projected reach of 28,000+ audience members, enabling prime exposure for your company and brand
- Our typical audience fits the ABC1 demographic classification, providing an ideal match for your target audience
- Your business is listed on our website and social media platforms

UK programme rates

Full page
210mm x 297mm
£950 + VAT

Half page
210mm x 148mm
£450 + VAT

Quarter page
105mm x 148mm
Please enquire
(subject to availability)



Specifications

Format – All artwork should be supplied as a print-ready PDF

Safe areas and bleeds – All crucial information must be displayed within the defined safe area. A bleed of 3mm is preferred but not essential (N.B. a bleed helps ensure a perfect fit for the advert, particularly for full page edge-to-edge printing). Please see the guides below for precise measurements.

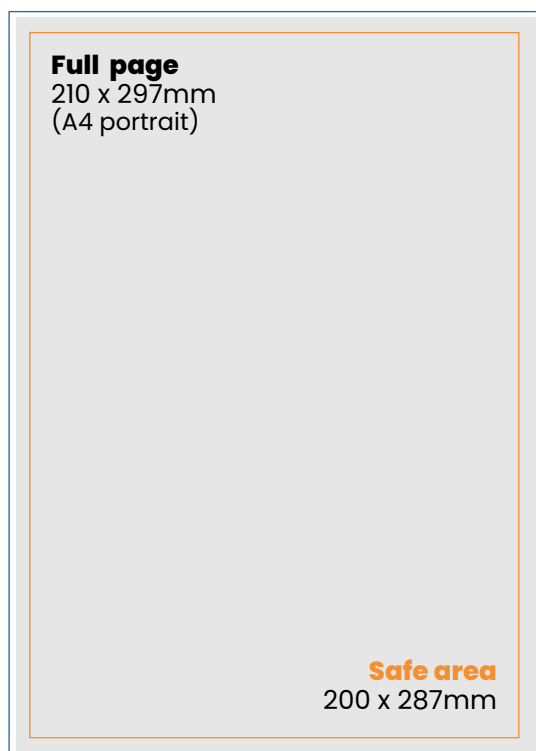
Resolution – Please provide your artwork at 300dpi resolution

Fonts – Fonts should be embedded

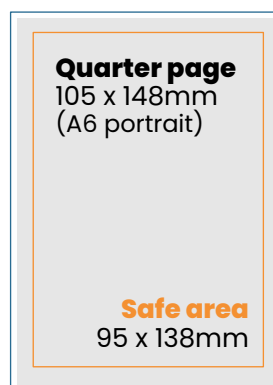
Colour – Please export your artwork in CMYK

Disclaimer – Carrot Productions can't be held accountable for repro errors due to artwork supplied incorrectly.

Size guides



With 3mm bleed
216 x 303mm



With 3mm bleed
111 x 154mm



With 3mm bleed
216 x 154mm

For more information

General enquiries and arranging an advert
info@carrotproductions.com

Technical help
gareth@carrotproductions.com